



# Hospitality Solutions

## Did you know...

### There are:

- 47,590 hotels and lodges in the U.S. holding nearly 4.5 Million guestrooms

### Occupancy:

- 63.1% average occupancy rate of hotels



## Sector benefits

There are more than 47,000 hotels and lodges in the United States alone, and the average occupancy rate is more than 60%. A broad array of emergencies can affect hotel guests and the need for a fast, efficient form of communication that can reach all guests simultaneously is imperative. Critical Response Notification Systems (CRNS) are an important and fast emerging category of IT solutions that address the vital need of organizations and communities for reliable, real-time communications and coordinated action in a crisis.

## REACT! Enterprise™



REACT Systems, Inc.™, the innovator and leader in delivering global Critical Response Notification Systems (CRNS) that unify critical actions in emergencies and time-sensitive situations. REACT simultaneously delivers targeted event, location and recipient-specific verifiable communications, such as rich audio/video, SMS text and voice alerts to first responders and those at risk. As a fully scalable, client-server, enterprise solution, REACT can reach millions of users within seconds. The REACT open architecture enables interoperable automated communication with other systems and interagency coordination to reach anybody, anywhere, during crises.

- Comprehensive, cost-effective solution
- Real-time alerting helps reduce loss of life and injury
- Integrates smoothly with existing building security and automation systems
- Reduces posted signage and paperwork
- Enhances staff and guest sense of safety
- Streamlines all forms of messaging

## Why choose REACT?

REACT Systems™, Inc. is the innovator and leader in delivering global Critical Response Notification Systems (CRNS) that unify vital actions in emergencies and time-sensitive situations. REACT enables health care providers, educational institutions, public safety agencies, facility operators and corporations to dramatically improve Critical Response Performance (CRP)<sup>SM</sup> by assuring incident readiness and real-time, coordinated response. REACT Systems was formerly known as Vasona Technology, Inc.