

Rapid Emergency Alert Coordination & Targeting (REACT)

REACT Systems™, Inc. is the innovator and leader in delivering global Critical Response Notification Systems (CRNS) that unify critical actions in emergencies and time-sensitive situations. REACT enables health care providers, educational institutions, public safety agencies, facility operators and corporations to dramatically improve Critical Response PerformanceSM (CRP) by assuring incident readiness and real-time, coordinated response. REACT Systems was formerly know as Vasona Technology, Inc.

Date Founded: 2003

Privately Held

Management Team

- **Maria Ligeti**, Chairman and CEO
- **Howard Smith**, Chief Technology Officer
- **Jeremy Krinitt**, Vice President, Product Marketing
- **Steve Mogul**, Director of Sales
- **Lori Lando**, Director of Finance
- **Judith Delaney**, Corporate Counsel

About REACT

- REACT is the leader in global Critical Response Notification Systems
- REACT provides very cost-effective and highly scalable emergency response notification systems, which are field-proven in stringent and mission-critical user environments
- REACT products are configurable to any operating environment
- REACT products are commercially available and can be quickly deployed as either client-server Enterprise™ or as a hosted OnDemand™ service
- REACT enables the success of our customers by reducing risk, lowering costs and improving revenues

REACT Delivers Critical Response PerformanceSM

Scope:

- Situational readiness, awareness, and simulation
- Coordinated action by all critical assets
- Alerts with information defined at the time of an emergency and updated with new information as the situation unfolds and new information is available
- Global, assured reach and redundancy
- Rapid and user-directed deployment in any organization or environment
- Easily updates standard procedures

Method:

- Automated alerts, instructions and advisories
- Instant notification and targeted delivery
- Centralized and/or distributed control irrespective of location
- Contextual content with real-time instructions and procedures
- Automated or dynamic triggers for ongoing communication
- Native language delivery of information
- Secure and verifiable communications

Devices:

- Single button alerts activated from desktops, telephones, wireless devices or embedded alarm systems (shortens communication chain)
- Multiple channels of contact and communication (voice, fax, email, SMS, IM, video, digital public displays, PC screens)

